

IDEIASNET S.A.
A Publicly held Company
CNPJ/MF: 02.365.069/0001-44
NIRE: 3330016719-6

FIRST CALL NOTICE
ORDINARY GENERAL MEETING

The shareholders of Ideiasnet S.A. (“Company”) are called to meet in first call, on 11/19/2009, at 1100 am., at Rua Visconde de Pirajá 572/meeting room 401, to deliberate on:

- (i) Approving the cancellation, with no reduction of capital stock, of 4,168,200 (four million, one hundred and sixty-eight thousand, two hundred) common shares issued by the Company kept in treasury, acquired by Officer Distribuidora de Produtos de Informática S.A. (“Officer”) as per Material Fact published by the Company on 09/18/2008;
- (ii) Approval of the resignations submitted by Board of Directors members, Messers : (a) Manoel Horácio Francisco da Silva; (b) Cassius Schymura; and (c) Bernardo Augusto Passarelli da Costa e Silva;
- (iii) Ratify and confirm the issuance of 180,375 (one hundred and eighty thousand, three hundred and seventy five) new shares, in view of the events mentioned above, altering art. 5th of the Corporate Bylaws.

Rio de Janeiro, November 4th, 2009.

GEORGE EDUARDO RHEINGANTZ ELLIS
Vice President of the Board of Directors