

IDEIASNET S.A.
CNPJ/MF n.º 02.365.069/0001-44
NIRE 3330016719-6
A Publicly-Held Company

NOTICE TO THE MARKET

IDEIASNET S.A., a joint-stock company, with offices at rua Visconde de Pirajá n. 572, salão 401/parte, Rio de Janeiro, enrolled with the CNPJ under number. 02.365.069/0001-44 (“Ideiasnet” or “Company”), in compliance with the dispositions of CVM Instruction n° 358/02 and later alterations, informs the market and the public in general that its wholly-owned subsidiary **OFFICER DISTRIBUIDORA DE PRODUTOS DE INFORMÁTICA S.A.**, a limited liability corporation with premises and venue court in the City of São Paulo, State of São Paulo, at Avenida General Valdomiro de Lima, 833 enrolled with the CNPJ/MF under number 71.702.716/0001-89 (“Officer”), has executed, on the present date, a bilateral binding document for the acquisition of the entirety of the quotas of **BP SOLUTIONS LTDA.**, a limited liability company with premises and venue court in the City of São Paulo, State of São Paulo, at Avenida da Liberdade, 801, segundo andar, Sala 3/4, enrolled with the CNPJ/MF under number 02.911.224/0001-80 (“BP Solutions”).

It is important to point out that BP Solutions is a national company for the distribution of business automation products with reach throughout the entire territory of Brazil.. A BP Solutions was nominated in 4 categories in the Distributor of Choice 2009, under the items related to the Added Value Distributor segment.

By means of this operation, Officer seeks to expand and diversify its operation and its product line, by enhancing its client base and acting toward creating new business opportunities for its dealers, thereby strengthening its position of leadership in the Brazilian market.

Rio de Janeiro, 23 november, 2009.

RODIN SPIELMANN DE SÁ
Investor Relations Director