

IDEIASNET S.A.
CNPJ/MF n.º 02.365.069/0001-44
NIRE 3330016719-6
A Publicly-Held Company

Notice to the Market

IDEIASNET S.A., a corporation, with offices at Rua Visconde de Pirajá n. 572, salão 401, parte, Ipanema, Rio de Janeiro, registered with the CNPJ under n.º 02.365.069/0001-44 (“Company”), informs to shareholders and the market in general that, on the instant date, the Board of Directors has unanimously approved a capital increase to the amount of R\$ 50,126,000.00 (fifty million, one hundred and twenty-six thousand reais) by private subscription, with the issuing of 14,200,000 (fourteen million, two hundred thousand) new common book-entry shares, without nominal value, at the price of R\$ 3.53 (three reais, fifty-three centavos). The subscription price was established with a discount of 3.81% in relation to the share closing price on 04/05/2010, on account of the current market conditions.

The shareholders of the Company – thus considered those duly listed before the São Paulo Stock Exchange (Bovespa) on 04/05/2010, shall be guaranteed the exercising of pre-emption rights on the capital increase subscription approved herein, pro-rata their holdings in the capital stock. The shares to be issued pursuant to this subscription shall partake in equal conditions with the other existing shares regarding all benefits, including dividends and eventual capital remunerations which may be distributed by this Company.

The funds shall be allocated in the following manner:

- (a) R\$ 35.200 million according to the Annual Investment Plan approved at the same Board of Directors Meeting;
- (b) R\$ 6.500 million referring to Company budget compliance for the 2010 financial year;
- (c) R\$ 7.500 million for the acquisition of subordinated quotas of the Internet Credit Rights Investment Fund – Trade and Service Receivables.
- (d) R\$ 926 thousand referring to Ideiasnet’s availabilities.

It is important to highlight that the following shareholders have manifested to the Company their interest in subscribing the entirety of eventual existing unsold shares:

- (a) CENTENNIAL ASSET MINING FUND LLC, indirectly controlled by Mr. Eike Fuhrken Batista.

- (b) HANKOE FUNDO DE INVESTIMENTO EM PARTICIPAÇÕES, which has, as its sole quotaholder, LOFOTEN FUNDO DE INVESTIMENTO EM COTAS DE FUNDO DE INVESTIMENTO EM PARTICIPAÇÕES, whose only quotaholders are natural persons directly or indirectly shareholders of LORENTZEN EMPREENDIMENTOS S.A.,
- (c) FUNDOS MERCATTO, managed by Mercatto Gestão de Recursos Ltda.
- (d) TOTAL RETURN INVESTMENT LLC, managed by OPUS Gestão de Recursos Ltda.

Rio de Janeiro, April 5th, 2010.

RODIN SPIELMANN DE SÁ
Investor Relations Director